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(Security Code: 8114) May 27th, 2021

DESCENTE LTD.

11 - 3, Dogashiba 1-chome, Tennoji-ku, Osaka

Representative: Shuichi Koseki

To Our Shareholders:

# NOTICE OF THE 64TH ANNUAL GENERAL MEETING OF SHAREHOLDERS

Thank you very much for your kind support.

DESCENTE LTD. (the "Company") plans to hold the 64<sup>th</sup> Annual General Meeting of Shareholders as described below.

To protect the health of our shareholders and prevent the spread of COVID-19 infection, this year we are advising shareholders not to come the venue on the day of the general meeting of shareholders and <u>strongly recommend</u> that you examine the attached reference documents for the general meeting of shareholders and <u>exercise your voting rights either by mail or by the Internet</u>. Elderly shareholders and shareholders with underlying medical conditions who are considered to be most affected by the virus should assess the situation carefully and, depending on the spread of the virus and the guidance and requests issued by central and local governments going forward, there may even be restrictions in place to prevent shareholders from entering the venue on the day. In this case, details will be published on our website (<a href="http://www.descente.co.jp/">http://www.descente.co.jp/</a>) for reference.

The Company has also decided <u>not to distribute souvenirs at the annual general meeting</u> and we ask for your understanding in this matter.

#### [Voting by mail]

Please indicate your approval or disapproval on the enclosed voting form and return it to the Company by the time limit of 5:30 p.m. (the end of business) on Wednesday, June 16, 2021.

#### [Voting by electromagnetic means]

Please refer to the <Voting by the Internet etc.> section below and follow the directions on the screen to enter your approval or disapproval to the proposals by the above time limit.

- 1. Date/Time June 17, 2021 (Thursday), at 10 a.m.
  - \* Reception desk will start at 9:20 a.m.
- 2. Location 11 -3, Dogashiba 1-chome, Tennoji-ku, Osaka
  - DESCENTE LTD. Osaka Office, 1st basement hall
- 3. Purpose of the meeting

## Matters to be reported

- 1. Business report, Consolidated Financial Statements for the 64<sup>th</sup> Business Term (April 1, 2020 to March 31, 2021)
- 2. Audit Report on concerning Consolidated Financial Statements for the 64<sup>th</sup> Business Term by the Accounting Auditor and the Audit Board

### Matters to be resolved

- 1. Election of Six Directors
- 2. Election of One Corporate Auditor

Whenever there is a need to revise matters that should be included in the business report, consolidated financial statements, financial statements or reference documents for the General Meeting of Shareholders, the Company will post the revised matters on the Company website (http://www.descente.co.jp/).

#### <Voting by the Internet etc.>

If you wish to exercise your voting rights by the Internet or other means, please confirm the following points before exercising.

#### 1. Voting Site

- (1) Voting by the Internet is only possible via PC, smartphone or mobile phone accessing the Company designated website (<a href="https://evote.tr.mufg.jp/">https://evote.tr.mufg.jp/</a>) (The website is closed from 2 a.m. to 5 a.m. every day.).
- (2) Depending on the Internet usage environment, the services subscribed and models of the devices of the shareholders, the voting site may not be available.
- (3) The Company will accept voting by the Internet until 5:30 p.m. on June 16, 2021 (Wednesday). Please exercise your voting rights as early as possible and contact the Helpdesk if you have any questions.

#### 2. Voting by the Internet

(1) Using PC and mobile phone

Enter the "login ID" and "temporary password" printed on the voting card on the voting website (https://evote.tr.mufg.jp/) and follow the on-screen instructions to enter your support and/or opposition.

In order to prevent unauthorized access by third parties other than shareholders and to prevent falsifying with the details of the voting, shareholders who use the site are requested to change the "temporary password".

(2) Using smartphone

By reading "QR code for login" on the voting card with your smartphone, you can automatically connect to the voting website and exercise your voting rights (You do not need to enter "Login ID" and "temporary password"). From a security perspective, voting rights can be exercised only once using QR code. If you wish to exercise your voting rights again, please do so using PC or mobile phone as described in 2. (1) . Depending on smartphone model, you may not be able to log in with QR code. If you are unable to log in with QR code, please exercise your voting rights by PC or mobile phone referring to 2. (1).

\*QR Code is the registered trademark of DENSO WAVE INCORPORATED.

#### 3. Voting Rights Exercised Multiple Times

- (1) Please note that if you exercise your voting rights in duplicate by the mail and the Internet, your voting rights via the Internet will be treated as valid.
- (2) If voting rights are exercised more than once by the Internet, the last vote shall be deemed to be valid.
- 4. Expenses incurred in accessing voting sites

Shareholders are responsible for the Internet connection and communication charges that arise when accessing the voting sites using PC, smartphone or mobile phone.

Inquiries regarding the voting system

Stock Transfer Agency Department, Mitsubishi UFJ Trust and Banking Corporation (Helpdesk)

· Phone: 0120-173-027 (9 a.m. to 9 p.m., Toll free)

[Voting Platform (To our institutional investors)]

Registered shareholders of the trust bank etc. (including standing proxy) may use the electronic voting platform operated by ICJ, if requested in advance.

## Reference Documents for Shareholders Meeting

#### Item 1: Election of Six (6) Directors

The terms of office of all six (6) directors will expire at the close of this general meeting of shareholders. The Company proposes the election of six (6) directors. In the event that this proposal is approved, of the six (6) directors, two (2) directors will be independent outside directors. The candidates for director are as follows:

No.	Name (Date of birth)	(Position	Brief personal history ns, responsibilities, and significant concurrent positions)	Number of shares of the Company held
1	Shuichi Koseki (July 2, 1955) <special company="" in="" interest="" the=""> None  (Reason for nomi</special>	January 2002 April 2005 April 2007 April 2010 April 2011 April 2015 April 2016 April 2017 April 2019 June 2019	Joined ITOCHU Corporation  Managing Director, ITOCHU Textile (Shanghai) Co. Ltd.  General Manager, Textile Department 1, ITOCHU Corporation  Executive Officer; Chief Operating Officer, Textile Material & Fabric Division, ITOCHU Corporation  Managing Executive Officer; Executive Vice President, ITOCHU China Bloc (in charge of East China), ITOCHU Corporation  Managing Executive Officer and CEO, ITOCHU East Asia Bloc, ITOCHU Corporation  Managing Executive Officer and President, Textile Company, ITOCHU Corporation  Director, Senior Managing Executive Officer and President, Textile Company, ITOCHU Corporation  Senior Managing Executive Officer and President, Textile Company, ITOCHU Corporation  Senior Managing Executive Officer and President, Textile Company, ITOCHU Corporation  Advisor, DESCENTE LTD.  President and Representative Director, DESCENTE LTD.  (current position)  Indidate for director)  Indicate for director)	
	of President of the textile industry t	ie Textile Co hrough his e	pration, Mr. Shuichi Koseki has primarilivas involved in the general management in business and, in April 2015, he assurpment. He has acquired wide ranging kextensive experience, as well as outstandine 2019, as the Company's President and	nowledge of the ling

Keason for nomination of candidate for director)
Since joining ITOCHU Corporation, Mr. Shuichi Koseki has primarily engaged in the textile-related business. He was involved in the general management of the East Asia business, centered on the China business and, in April 2015, he assumed the position of President of the Textile Company. He has acquired wide-ranging knowledge of the textile industry through his extensive experience, as well as outstanding management skills. Since June 2019, as the Company's President and Representative Director, he has made appropriate decisions on important business matters such as China business, whose enhancement is considered to be essential for the Company, and properly supervised execution of duties by directors, etc. As mentioned above, in view of his extensive management skills, professional expertise and ample experience, the Company considers that he is the most appropriate person to whom to entrust the future leadership of the Company, which is pursuing realization on its corporate philosophy and improved corporate value, so it is requested that he be reelected as a director.

No.	Name (Date of birth)	(Positions,	Brief personal history responsibilities, and significant concurrent positions)	Number of shares of the Company held
2	Kim Hoon-Do (October 1, 1968) <special company="" in="" interest="" the=""> None</special>	January 2004 January 2009 January 2010 June 2014 January 2015 April 2017	Joined Soul Trad Club Co., Ltd. Joined Korea Descente Co., Ltd. (now DESCENTE KOREA LTD.) General Manager, Munsingwear Division, DESCENTE KOREA LTD. Vice President, DESCENTE KOREA LTD. President and CEO, DESCENTE KOREA LTD. (current position) Director, DESCENTE LTD. President and CEO, DESCENTE GLOBAL RETAIL LTD. (current position) Director and Managing Executive Officer, DESCENTE LTD. Director and Senior Managing Executive Officer, DESCENTE	1,000
			LTD. (current position)	

(Reason for nomination of candidate for director)

As the person in charge of the Korea business, Mr. Hoon-Do Kim possesses abundant experience and knowledge. He has held the positions of Director and Senior Managing Executive Officer of the Company and President of DESCENTE KOREA LTD. and has made appropriate decisions on important business matters and properly supervised the duties of the directors and other officers to boost the revenue contribution of the Korea business, which is one of the central market to the DESCENTE Group. The Company considers that he has the ability to implement business strategies in Asia centered on Korea, so it is requested that he be re-elected as a director.

No.	Name (Date of birth)	(Position	Brief personal history s, responsibilities, and significant concurrent positions)	Number of shares of the Company held
3	Akira Tsuchihashi (September 10,1962) <special company="" in="" interest="" the=""> None</special>		Joined ITOCHU Corporation General Manager, Tax Planning & Control Department, General Accounting Division ITOCHU Corporation Assistant to CEO, ITOCHU East Asia Bloc, and in Charge of Business Administration (resided in Shanghai), (Concurrently) General Manager, China Business Administration Group, (Concurrently)Director, ITOCHU SHANGHAI LTD., ITOCHU Corporation CFO, ICT, General Products & Realty Company, ITOCHU Corporation Executive Officer and CFO, ICT & Financial Business Company, ITOCHU Corporation Executive Officer. General Manager, Internal Audit Division, ITOCHU Corporation Advisor, DESCENTE LTD. Director and Managing Executive	8,800
		June 2019	Officer, DESCENTE JAPAN LTD. (current position) Director and Managing Executive Officer, DESCENTE LTD. (current position)	

(Reason for nomination of candidate for director)

Since joining ITOCHU Corporation, Mr. Akira Tsuchihashi has primarily engaged in accounting and finance-related business. In April 2016, he assumed the position of Executive Officer of ITOCHU Corporation and was subsequently CFO of the ICT & Financial Business Company. From April 2017, he devoted himself to the corporate risk management as well as the verification and assessment of the overall management activities of the Corporation as general manager of the Internal Audit Division. Since June 2019, as the Company's Managing Executive Officer and Director, he made appropriate decisions on important business matters mostly related to finance and properly supervised execution of duties by directors, etc. In view of his extensive business experience centered on accounting- and finance-related operations and his knowledge of general management, the Company considers that he will be able to make a further contribution to improving the corporate value of DESCENTE LTD., so it is requested that he be re-elected as a director.

No.	Name (Date of birth)	(Positions	Brief personal history , responsibilities, and significant concurrent positions)	Number of shares of the Company held
4	Norio Ogawa (November 8, 1969) <special company="" in="" interest="" the=""> None</special>	January 1998 September 2002 May 2015 April 2016	Joined U.S. company Coopers & Lybrand LLP Joined COCA-COLA (JAPAN) COMPANY, LIMITED Vice President, adidas Japan K.K.  Vice President and Chief Commercial Officer, Cole Haan Limited Joined DESCENTE LTD. as Executive Officer and Assistant to Director in Charge of Japan Business Unit  Director, Managing Executive Officer, General Manager, Division I (Concurrently) in charge of Retail Dept., Sales Services Dept. and Sales Operations Dept., DESCENTE JAPAN LTD. President and Representative Director. DESCENTE JAPAN LTD. (current position) Director and Managing Executive Officer, DESCENTE LTD. (current position)	15,320

(Reason for nomination of candidate for director)

(Reason for nomination of candidate for director)

Before joining DESCENTE LTD., Mr. Norio Ogawa demonstrated his extensive skills at a range of companies, including COCA-COLA (JAPAN) COMPANY,

LIMITED and adidas Japan K.K., and expanded his knowledge and experience.

Since joining DESCENTE LTD. in April 2016, he has contributed to expanding the business and improving its earnings, taking advantage of his wide-ranging knowledge of management, marketing and other aspects, particularly in the athletic category. Since April 2019, he has been the President and Representative Director of DESCENTE JAPAN LTD. The Company considers that he will be able to implement business strategies in Asia centered on Japan, where the Group's headquarters is business strategies in Asia centered on Japan, where the Group's headquarters is located, so it is requested that he be re-elected as a director.

No.	Name (Date of birth)	(Positions,	Brief personal history responsibilities, and significant concurrent positions)	Number of shares of the Company held
5	Tomonori Azuma (March 7, 1960) <special interest<br="">in the Company&gt; None</special>	August 1984 August 1989 February 1995 July 2000 October 2006 February 2009 April 2017 April 2020 June 2020	Joined Dainichi Kiko, Inc.  Joined AZUMA Industrial Co, LTD. as Plant Manager Joined Sanwa Technology Research Institute in Management Strategy Department I (consulting for large enterprises) Joined Coca-Cola (Japan) Company, Limited as member of Brand Marketing Team Asia-Pacific Chief Marketing Officer, Gallo Japan, Co., Ltd. President and Representative Director, Craft Japan K.K. President and Representative Director, Santa Fe Natural Tobacco Company Japan K.K. President and Representative Director, Galderma K.K. Management Strategy Partner (Freelance Consultant) (current position) Outside Director, DESCENTE LTD. (current position) President and Representative Director, Bacardi Japan LTD.	
	(December nami	<u> </u>	(current position)	a to be avecated)

(Reason for nomination as candidate for outside director and roles to be expected) Mr. Tomonori Azuma has served as President and Representative Director at a number of companies including Craft Japan, K.K., Santa Fe Natural Tobacco Company Japan K.K., Galderma K.K. and Bacardi Japan Ltd. and has demonstrated outstanding management skills. The Company expects that he will be able to provide precise advice and appropriate supervision concerning the management of the Company based on his extensive experience and deep insight as a corporate manager, so it is requested that he be elected as an outside director.

No.	Name (Date of birth)	(Pos signi	Number of shares of the Company held	
6	(Date of birth)  Seiji Sato (December 31, 1958)	April 1982  January 1989  April 2001  October 2005  April 2006  April 2010  April 2010  April 2016  April 2016  April 2016	Brief personal history itions, responsibilities, and ficant concurrent positions)  Joined Tokyo Boeki Ltd. (now Tokyo Boeki Holdings Corporation)  Joined Mitsui Bank, Ltd. (now Sumitomo Mitsui Banking Corporation)  Business Alliance Dept., Daiwa Securities SMBC Co., Ltd. (now Daiwa Securities Co., Ltd.)  General Manager, Business Alliance Management Dept., Daiwa Securities Co., Ltd.  Executive Officer (responsible for M&A), Daiwa Securities Co., Ltd.  Branch Manager, Bangkok Branch, Sumitomo Mitsui Banking Corporation  Executive Officer and General Manager of Tokyo Corporate Banking Division III, Sumitomo Mitsui Banking Corporation  Managing Executive Officer responsible for Tokyo Corporate Banking Division III, IV, V and VI, Sumitomo Mitsui Banking Corporation  Director, Senior Executive Officer and Deputy Financial Officer, Mitsui-Soko Holdings Co., Ltd.  Vice President and Representative Director, responsible for Corporate Communications Office, Tokyo Star Bank, Ltd.  President, Tokyo Star Bank, Ltd.  President, Tokyo Star Bank, Ltd.  Senior Advisor, Tokyo Star Bank, Ltd.  Outside Director, DESCENTE LTD. (current position)  Senior Advisor, GCA Advisors Corporation (current position)  Senior Advisor, Apollo Management Japan LTD.	the Company held
			(current position)	

(Reason for nomination as candidate for outside director and roles to be expected) Mr. Seiji Sato gained extensive experience in the financial sector before serving as Director at Mitsui-Soko Holdings Co., Ltd. in the logistics sector and later, in April 2017, becoming President of Tokyo Star Bank, Ltd., where he has demonstrated outstanding management skills. The Company expects that he will be able to provide precise advice and appropriate supervision concerning the management of the Company based on his extensive experience and deep insight as a corporate manager, so it is requested that he be elected as an outside director.

- (Note) 1. Messrs. Tomonori Azuma and Seiji Sato are candidates for outside directors.
  - 2. The following items are related to the candidates for outside directors.
    (1) Outline of Limited Liability Contract
    In the event that Messrs. Tomonori Azuma and Seiji Sato are elected, The Company will continue a liability limitation contract with Messrs. Tomonori Azuma and Seiji Sato in accordance with Article 427 Paragraph 1 of the Japanese Companies Act. The maximum amount of liability under the said contract shall be the amount prescribed in the Act.
    (2) Messrs. Tomonori Azuma and Seiji Sato meet the requirements for independent officers as defined by Tokyo Stock Exchange, Inc. In the event that both are elected, the Company will register them as independent officers with the Exchange.
  - 3. In order to secure efficient human resources and prevent the atrophy of job execution, the Company has concluded a Directors & Officers Liability Insurance (D & O insurance) with directors (including outside directors) of the Company and its subsidiaries, corporate auditors (including outside corporate auditors), executive officers, managers and officers dispatched to external corporations. The insurance contract covers the damage caused by the insured being responsible for the execution of duties or receiving a claim for pursuing the responsibility. However, the insurance has some disclaimer, such as not compensating the damage caused intentionally. If each of the above candidates becomes a director, he will be insured under the insurance contract. The insurance premium is fully borne by the Company, including the special contract, and there is no substantial burden on the insured. We plan to renew the insurance contract under the same terms and conditions.
  - 4. Messrs. Tomonori Azuma and Seiji Sato are current outside directors and tenure as outside directors at the close of this general meeting of shareholders is one year.

## Item 2: Election of One (1) Corporate Auditor

Corporate Auditor Mr. Masatsugu Morimitsu will resign at the close of this general meeting of shareholders. Accordingly, the Company requests the election of one (1) corporate auditor. In the event that this proposal is approved, two of the three corporate auditors will be independent outside corporate auditors. The candidate for corporate auditor is as follows:

No.	Name (Date of birth)	Brief personal history (Positions, responsibilities, and significant concurrent positions)	Number of shares of the Company held
1	Mikio Nakajima (May 18. 1965) <special interest<br="">in the Company&gt; None</special>	April 1988 Joined DESCENTE LTD.  April 2014 Manager, Corporate Planning, DESCENTE LTD.  April 2017 Executive Officer, Manager, Global Planning, DESCENTE LTD.  April 2018 Executive Officer, DESCENTE LTD. (Concurrently) President, SHANGHAI DESCENTE COMMERCIAL CO., LTD.  April 2020 Executive Officer, Manager, Corporate Planning  April 2021 Executive Officer, Corporate Planning (current position)  June 2021 Corporate Auditor, DESCENTE Japan Ltd. (TBC)	565

(Reason for nomination as candidate for Corporate Auditor)

Since Joining DESCENTE LTD., Mr. Mikio Nakajima has engaged in the legal affairs, risk management, and affiliate company management. He assumed the position of Manager of Corporate Planning in April 2014, and was involved in management of internal control, response to corporate governance code and operation of board of directors' meetings. In view of his extensive business experience centered on legal affairs- and risk management- related operations and his expertise knowledge, the Company considers that he will be able to properly perform duties as a corporate auditor so it is requested that he be elected as a corporate auditor.

- (Note) 1. Mr. Mikio Nakajima is the candidate for the corporate auditor to be newly elected.
  - 2. In order to prevent the atrophy of job execution, the Company has concluded a Directors & Officers Liability Insurance (D & O insurance) with directors (including outside directors) of the Company and its subsidiaries, corporate auditors (including outside corporate auditors), executive officers, managers and officers dispatched to external corporations. The insurance contract covers the damage caused by the insured being responsible for the execution of duties or receiving a claim for pursuing the responsibility. However, the insurance has some disclaimer, such as not compensating the damage caused intentionally. If the above candidate becomes a corporate auditor, he will be insured under the insurance contract. The insurance premium is fully borne by the Company, including the special contract, and there is no substantial burden on the insured. We plan to renew the insurance contract under the same terms and conditions

#### (Skill Matrix)

Below shows the skill matrix of Board of Directors in the event that Item 1 and Item 2 are approved:

( shows advanced background)

氏名	А	В	С	D	Е	F	G	Н	I
Shuichi Koseki		0		0	0	0			
Kim Hoon-Do		0		0	0	0			0
Akira Tsuchihashi			0	0		0		0	
Norio Ogawa		0		0	0	0			
Tomonori Azuma	0	0			0	0		0	
Seiji Sato	0	0	0			0			
Mikio Nakajima		0		0			0	0	
Koichi Yoshioka	0					0	0	0	
Akira Matsumoto	0	0	0					0	

A: independence (For outside directors / outside corporate auditors only)

B: Experience as a CEO and/or President

C: Finance and Accounting

D: Knowledge on the industry

E: Sales and Marketing

F: Global Business

G: Legal Affairs

H: Risk and Compliance

I: Diversity and Inclusion

-End-